

USGBC-GHAC
Board Meeting

November 19, 2007
Minutes

Attendees: Tim Murray, Aaron Tuley, Gayle Smith, Steve Stelzer, Keith Reihl, Jim Broughton, Gordon Shepperd, Reid Middlebrooks, Kathleen English, Lora-Marie Bernard, Mary Nurre, Jeff Chapman, Jody Henry

Guest: Ed O'Rourke

Regrets: Rives Taylor, Jeff Arnim, Mary Le Johnson, Brian Malarkey, Charles Browne

- 1. Next meeting date, December 19th, Board Meeting at Kathleen English's office. 6 to 8PM*
2. Meeting called to order by Tim Murray at 6PM. We had a brief presentation by our guest Ed O'Rourke. Ed proposed that our chapter subsidize someone to write a book, Green Building for Dummies. Ed also challenged the chapter to take on a wider scope. One way of doing that would be to post op-ed articles on our website.
3. Chair Report: Tim deferred to the agenda.
4. Executive Director Report: Lora Marie update us on her work with Wine & Food week. We have agreed to participate in the Saturday events of Natural Street, the VIP Party and the Grand Tasting. We will need 10 to 15 volunteers. We will be talking more about this event at the Annual Meeting.
5. Gulf Coast Green update: We will have a free table top for the public events Saturday and Sunday. We will be able to give a 30 minute presentation as well.
6. Green Build High Lights: Tim Murray. There were probably 30,000 people in attendance. They are giving all attendees all the proceedings in CD format at no charge. Tim also told us about some great websites that were discussed at Green Build: www.greenbuild365.org; www.greenhomeguide.com; www.buildgreenschools.org; www.regreenprogram.org; www.greenplaybook.com . As well, National has now done surveys of LEED buildings and has found an average of 28% energy savings.
7. Tim presented the proposal from HARC and Rich Haut regarding the website www.localgreenmaterial.org that HARC developed and they are giving to the City of Houston. Rich proposed that USGBC-GHAC pay the annual management fee

of \$15,000. After discussion, Jim Broughton motioned that we not accept the proposal to provide the annual maintenance fee. Gayle Smith seconded the motion. Voted for: 5. Voted against: 2. Abstained: 3. Tim will communicate with Rich our concerns and vote and if Rich wishes for us to re-consider Tim will invite Rich to attend a Board meeting.

8. The Annual meeting will be Wednesday, November 28th, 6 to 8 PM at the Houstonian. The nominating committee consisting of Tim Murray, Aaron Tuley, Jeff Arnim, Steve Stelzer, and Gayle Smith determined a set of criteria for evaluating applications, rated all applications and has developed a slate of candidates for presentation to the membership.
Kathleen English, English Associates.....Vice-Chair
Paul Rhodes, Morris Architects.....Education Chair
Julie Hendricks, Kirksey.....Advocacy Chair
Jody Henry, SHW Group.....Special Events/Awards Chair
Gordon Shepperd, Apollo BBC.....Sponsorship Chair
Jim Brunson, Satterfield Pontikes.....Communication Chair
Carrie Shoemake, Glassman Shoemake Moldano....LEED for Homes Chair
Charles Browne, Browne Penland McGregor Stephen.....Treasurer
9. Update of Space: Lora-Marie and Keith Reihl are in discussion with a real estate firm regarding the use of office space. Aaron Tuley with Ecology and Engineering has graciously lent us office space and has extended us for a couple of months.
10. New Business: Ad in HBJ to thank our sponsors. Will be in the Green Section that will be published soon. Gayle Smith suggested that we ask for “free” space in return for an “In-Kind Sponsorship.”
11. Update from National: Tim reported that we are not getting membership reports from National. For October we had 26 National member companies with headquarters in Houston. Our local membership list had 798 people.
12. Keith discussed the joint ASHRAE and USGBC-GHAC meeting November 27, 2007. Jim Broughton is the featured speaker. Steve Stelzer and Keith Reihl will present a workshop on “Green Ethics”. Steve will add this to our website calendar and please RSVP if you would like to attend.
13. Jody reported that she needed to raise \$17,000 for the Green Mixer that we will sponsor for Gulf Coast Green. Her committees intent is to offer \$5000 and \$1500 sponsorship opportunities.
14. Mary Nurre gave us an update on new and renewed sponsorships. Very exciting that Satterfield and Pontikes has agreed to sponsor at the \$25,000 level. Gordon followed up with a discussion about the benefits of sponsorship and the plans to

make sure that our sponsors are pleased with our chapter performance by contacting them on a regular basis and keeping them engaged.

15. Meeting concluded at 8PM.